Attorney Docket No. 1405.1045

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Noboru IWAYAMA, et al.

Application No.: Unassigned Group Art Unit: Unassigned

Filed: June 28, 2001 Examiner: Unassigned

For: ADERTISING METHOD AND ADVERTISING DEVICE

INFORMATION DISCLOSURE STATEMENT

Assistant Commissioner for Patents Washington, D.C. 20231

Sir:

In accordance with the duty of disclosure provisions of 37 CFR §1.56, there is hereby provided certain information which the Examiner may consider material to the examination of the subject U.S. patent application. It is requested that the Examiner make this information of record if it is deemed material to the examination of the subject application.

Enclosures accompanying this Information Disclosure Statement are:					
	1a. 🛚	Form PTO-1449.			
	1b. 🛚	Copies of IDS citations.			
	1c. 🗌	An English language copy of search report(s) from a counterpart foreign application or a PCT International Search Report.			
	1d. 🔲	English language translation (complete or relevant portion(s)) attached to each non-English language publication.			
	1e. 🗌	Explanations of Relevancy of References (ATTACHMENT 1(e), hereto) for providing a concise explanation of each non-English publication.			
2.		accordance with 37 CFR §1.98, a concise explanation of what is presently erstood to be the relevance of each non-English language publication is			
		(Check appropriate Items 2a, 2b, 2c and/or 2d)			
	2a. 🗌	satisfied because all non-English language publications were cited on the enclosed "English-language version of the search report or action which indicates the degree of relevance found by the foreign office". (See MPEP 609, Minimum Requirements for an Information Disclosure Statement, Part A(3): Concise Explanation of Relevance, pp. 600-100 to 600-101, Rev. 1, Feb. 2000.)			
	2b. 🔲	set forth in the application.			

S&H Form: (2/01)

2c.	satisfied because an English language translation (complete or relevant
	portion(s)) is attached to each non-English language publication.
2d. 🔲	enclosed as Attachment 1(e), hereto.

3. No admission is made that the information cited in this Statement is, or is considered to be, material to patentability nor a representation that a search has been made (other than search report(s) from a counterpart foreign application or a PCT International Search Report, if submitted herewith). 37 CFR §§1.97(g) and (h).

Respectfully submitted,

STAAS & HALSEY LLP

Dated: June 28, 2001

700 Eleventh Street, N.W., Suite 500

Washington, D.C. 20001 Telephone: (202) 434-1500 Facsimile: (202) 434-1501 James D. Halsey, Jr. Registration No. 22,729

FORM PTO				F COMMERCE	ATTORNEY DO 1405.1045	CKET NO.		PLICATION N	<u>™</u> 2
		PATENT AND TRA			FIRST NAMED Noboru IWAY			iassigned	U.S.
		ERENCES CI	IED BY A	APPLICANI	FILING DATE June 28, 2001			OUP ART UN assigned	197世 109/
(Use several	sneets ij n	ecessary)			<u> </u>			· - · · · · · · · · · · · · · · · · · ·	5
.S. PATENT	DOCUMI	ENTS		·			Larm	T 20.75.7	
EXAMINER INITIAL		DOCUMENT NO.	DATE	NAME		CLASS	SUB- CLASS	FILING DATE	
	AA	5,948,061	09/07/1999	Merriman et al.					:
	AB				· · · · · · · · · · · · · · · · · · ·				
	AC								
	AD								
	AE								
	AF		1			l	1	1	

AG AH AI AJ AJ		
AI		
AJ .	1	
AK		
AL		

OTHER REFERI	ENCES (I	ncluding Author, Title, Date, Pertinent Pages, Etc.)
	AM	
	AN	
	AO	
		,

EXAMINER	DATE CONSIDERED				
EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not					
considered. Include copy of this form with next communication to applicant.					